Diego Cataldo

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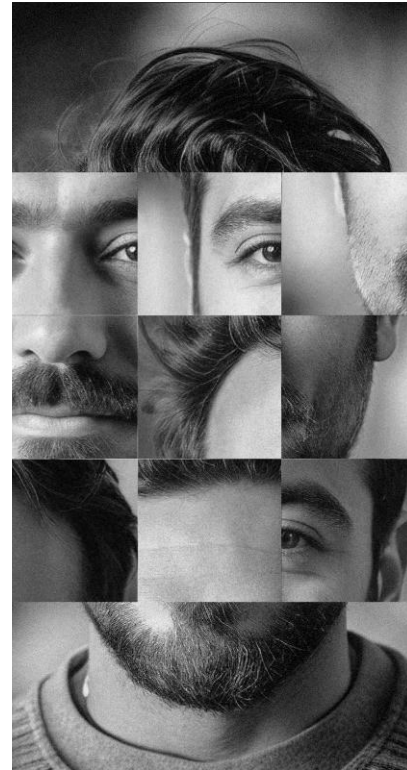**(598) 99 763 146**

cataldo.pages.dev

I'm a hybrid designer–developer with over 15 years of experience at the intersection of design, code, and public service. My work bridges user-centered strategy, visual communication, and front-end development to build inclusive, scalable, and impactful digital experiences.

I've led design systems and UX strategies for national agencies, public platforms, and international organizations. For over a decade, I also served as an Associate Professor in UX/UI and final projects at Uruguay's main public university (FADU/UDELAR), mentoring hundreds of students and contributing to academic juries and research.

As a consultant and educator, I bring a strong ability to structure complexity into accessible and engaging tools. I believe in design as a vehicle for clarity, equity, and innovation.

Relevant Education

2010 – Bachelor's Degree in Graphic Design – Universidad ORT Uruguay

Experience Highlights

Senior Product Designer (Consultant) – ClassWallet (US-based Fintech)
2023–Present | Remote

I work as a Senior Product Designer for ClassWallet, a U.S.-based fintech focused on educational funding. My responsibilities include defining product strategy, designing complex user flows, and developing a cohesive design system aligned with business objectives. I collaborate closely with internal product and engineering teams to ensure design consistency, accessibility, and scalability across the platform.

Fintech · UX Strategy · Design Systems · Accessibility

Experience (continued)

UX Reference in Uruguay – Inter-American Development Bank (IDB)
2022 | Remote

I served as a UX advisor for the Inter-American Development Bank's digital transformation initiatives in Uruguay. I provide expert guidance on usability and design strategy for public digital platforms, ensuring alignment with international standards and institutional impact goals.

(International Cooperation) (UX Strategy) (Public Sector) (Usability)
(Advisory)

Senior UX Consultant – ANII (National Agency for Research and Innovation)
2014–2023 | Uruguay

For nearly a decade, I have been a key UX consultant for ANII, Uruguay's national innovation agency. I led the redesign of their digital ecosystem, creating their design system and improving the usability of public-facing platforms. My work focused on accessibility, interface consistency, and user-centered improvements to support transparency and engagement in innovation funding processes.

(Public Sector) (UX Design) (Design Systems) (Accessibility)
(Digital Transformation)

Associate Professor – FADU, University of the Republic
2013–2023 | Uruguay

For over 10 years, I taught final-year design projects at Uruguay's main public design school. I mentored students through complex, real-world challenges, served as a jury member for final evaluations, and contributed to academic and interdisciplinary research initiatives focused on innovation, communication, and design practice.

(Design Education) (Mentorship) (Lecturer) (Jury Participation) (Research)

Independent Consultant – Visual Communication & UX/UI
2005–Present | International

As an independent consultant, I've designed and delivered digital experiences for a wide range of clients, including public institutions, NGOs, and global brands such as Wix, Coca-Cola, and Unilever. My work combines strategy, design, and technical execution, with a strong emphasis on design systems, dashboards, institutional portals, and creative tools.

(Consulting) (Interface Design) (Design + Code) (Creative Tools)
(Brand Experience)

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Core Skills

(UX/UI Design) (Interaction Design) (Prototyping (Figma)) (Data Visualization)
(Design + Code) (Design Systems and Documentation)
(Responsive & Accessible Interfaces (WCAG))
(HTML5, CSS3, JavaScript (Frameworks)) (GitHub Collaboration + Dev Handoff)
(Strategic Communication for Public Sector)

Selected Exhibitions
& Awards

2023 – Intl. Printmaking Biennial – Museu do Douro, Portugal
2022 – Intl. Print Exhibit – National Taiwan Museum of Fine Arts, Taiwan
2021 – "30 Seconds Museum" – Neo Shibuya, Tokyo
2017 – Ibero-American Design Biennial – Plaza Matadero, Madrid
2017 – Museum of Design and Fashion – MUDE, Lisbon
2016 – Venice Architecture Biennale – Uruguay Pavilion, Venice
2010 – Tipos Latinos Typography Biennial – Latin America
2010 – American Design Awards – GDUSA, USA

(Portugal) (Taiwan) (Mexico) (Japan) (USA) (Spain) (Italy) (Latin America)

Publications & Talks

2016 – Latam Congress of Interdisciplinary Higher Education – CCE, Uruguay
2015–2023 – Final Project Jury – FADU, University of the Republic, Uruguay
2013 – "ZM – Photographers and Poets" – Editorial Yaugurú, Uruguay/Spain
2011-2012 – Jury Member – FADU Visual Identity Competitions (Gen12/14), Uruguay
2010 – "20×20 Designers Compilation" – Editorial Yaugurú, Uruguay/Argentina
2010 – "Typography in Uruguay" – ORT University, Uruguay
2010 – "Web Design Index" – The Pepin Press, Netherlands

Tools & Technologies

(Figma) (Adobe Creative Suite) (GitHub) (HTML) (CSS) (JavaScript) (p5.js)
(HTML5, CSS3, JavaScript (Frameworks))

References

David Koplovitz	**Juanto Romang**	**Juan Possamay**
CTO ClassWallet	VP Engineering ClassWallet	IT Manager ANII
Linkedin	linkedin	Linkedin